

SHOW ME VALUE
SHOW ME RETURN
SHOW ME MISSOURI

AUTOMOTIVE MANUFACTURING

The automotive industry in Missouri includes the manufacture, assembly, and repair of automobiles, trucks, commercial cars, and special purpose motor vehicles. This industry also includes the manufacture and integration of parts such as chassis, stampings, engines, moldings, and brakes.



Automotive Missouri

In 2003, Missouri's automotive industry totaled over 36,800 jobs for 1.4% of total payroll employment. The auto manufacturing industry is one of the state's driver industries, making up 11.8% of total manufacturing employment; and the annual average industry wage of over \$54,000 is well above the average state wage. Missouri's auto industry ranked third nationally in automobile production, and it is home to the country's most productive single assembly plant, **Ford, in Claycomo**, assembling 3% of all autos produced in the U.S. in 2003. There are four other major assembly plants in the state: **Ford in St. Louis; General Motors, Wentzville; and two Daimler Chrysler plants in Fenton.**



THE FUTURE OF MISSOURI'S AUTOMOTIVE INDUSTRY

- ⇒ Automotive electronics installation and repair employment is expected to increase by 10% in the next eight years.
- ⇒ Job growth and salaries are expected to grow as the market embraces hybrid vehicles and alternative energy sources.
- ⇒ The Missouri Division of Workforce Development recently granted the Big Three auto manufacturers \$3.6 million to train a quality workforce and maintain a keen competitive edge.

NORTH AMERICA'S BUSINESS CENTER
MISSOURI



*Ford's Escape Hybrid,
a gas-electric hybrid
SUV, produces 97%
less hydrocarbons.*



*T.G. Missouri's new
plant is expected to
open by the end of
2005.*

FORD MOTOR CO.



Claycomo-based Ford ushered in a new era with a hybrid version of its Escape, the only hybrid sport-utility vehicle on the market. The plant recently received \$900,000 from the state to train workers, retain a quality workforce, and remain a top competitor. Ford has also had an assembly plant in St. Louis for a century – one of the first automotive plants in the world, still one of the best. www.ford.com



DAIMLERCHRYSLER

Located in Fenton, the corporation recently announced a \$435 million modernization and expansion program at its St. Louis-North assembly plant for Dodge Ram pickup trucks. The program includes an all-new body shop and color spray booth. The extra 311,000 square feet will improve flexibility, productivity and quality, making the Ram a fierce contender in the full-size pickup market. www.daimlerchrysler.com

GENERAL MOTORS



GM's Wentzville plant received the 2004 Missouri Industry of the year Award as a "best and brightest Missouri business[es] making the state a better place to work and live." The 2,500-worker plant has increased production by 23%, market share has increased by 43.6%, and sales have increased 4.3% compared to March of 2003. www.gm.com



T.G. MISSOURI

The steering wheel, air bag, side molding, and plastic trim supplier recently announced an expansion into Indiana. The Perryville-based company has an international customer base and will create 130 new jobs through the \$16.5 million investment. www.tgmissouri.com

MISSOURI DIVISION OF BUSINESS DEVELOPMENT & TRADE SERVICES & SUPPORT

Site Location Services: Missouri's Business Development and Trade Division offers comprehensive project management services to assist businesses with location solutions.

Global Trade & Investment: The Division operates offices in Mexico, Japan, and China to facilitate global trade and investment.

Financial Assistance: Business Development and Trade also serves as a portal for qualifying firms seeking additional financial assistance to support market expansion and capital expansion projects. The Division is directly responsible for administration and implementation of a wide variety of incentives programs.

Community Access: The Division serves as a conduit for expediting linkages between business and community economic development representatives.

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